

## Almond Insights: The Value of Partnership, Quality, Innovation and Integrity

**Tuesday, March 4, 2014**  
**Luncheon: 11:30 a.m.- 1:30 p.m.**  
**Hilton Orange County/Costa Mesa**

**Individuals: \$55**  
**Table of 10: \$1,000** (includes preferred seating)  
Event proceeds benefit Concordia's student scholarship fund.

**REGISTER  
NOW!**



**Forum Speaker:**  
**Mr. Mark Jansen**  
President and CEO,  
Blue Diamond Growers

*Prior to joining Blue Diamond, Mark was president of Schwan's Food Service where he led the profitable turnaround of the division. He also worked for the Pillsbury Company, Edison Brothers Stores, Inc. and General Mills, Inc. Mark received his MBA in Marketing and Finance from the Kellogg School of Business at Northwestern University.*

### Blue Diamond Growers:

- World's largest provider of almonds
- Serving 50 states and more than 90 foreign countries
- \$1.2 billion annually

### California Almonds:

- 80% of the global almond supply
- California's #1 agriculture export, valued at \$6 billion annually
- The #1 specialty crop in America

Blue Diamond Growers preserves the values that define its long-standing partnerships with its owner-growers, business partners and employees. The cooperative's values—partnership, quality, innovation and integrity—shape daily decisions and actions.

**Register online: [www.cui.edu/forum](http://www.cui.edu/forum)**  
**or call 949.214.3185. Seating is limited.**  
**RSVP by February 27.**

Sponsored by:



**CONCORDIA**  
UNIVERSITY IRVINE